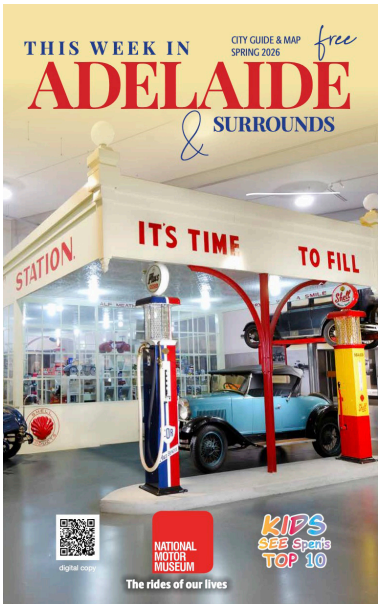


THIS WEEK IN ADELAIDE & SURROUNDS

STRATEGICALLY BRINGING BRANDS AND VISITORS TOGETHER
Published seasonally and full of up to date information on what's happening in Adelaide and Surrounds.

- ✓ CAR RENTAL OUTLETS AND AIRPORTS
- ✓ ACCOMMODATION
- ✓ ATTRACTIONS
- ✓ INFORMATION CENTRES

Media Kit

ADVERTISING ENQUIRIES Paul Buckley
0411 365 065 | ceo@datatrax.com

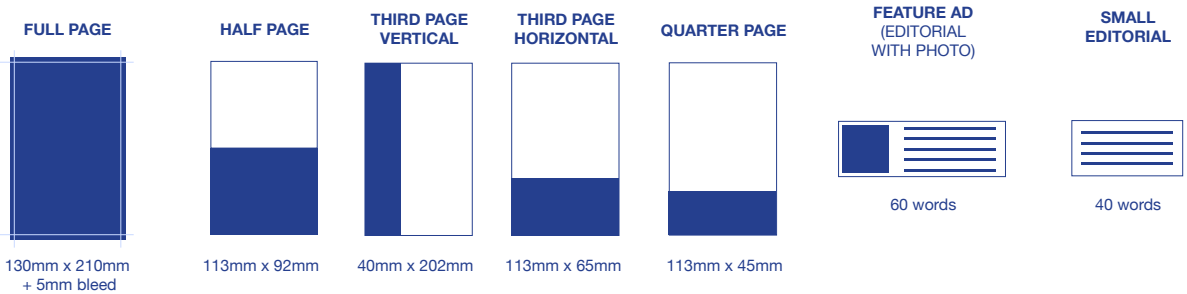
PUBLICATION SCHEDULE 2026/27

	SUMMER 26/27	AUTUMN 27	WINTER 27	SPRING 27
BOOKING DEADLINE	11 Nov 26	12 Feb 27	14 May 27	11 Aug 27
MATERIAL DEADLINE	18 Nov 26	19 Feb 27	21 May 27	18 Aug 27
DISTRIBUTED	14 Dec 26	16 Mar 27	16 June 27	14 Sep 27

DISPLAY ADVERTISING RATES
Rates exclude GST

	FULL PAGE 130mm x 210mm +5mm bleed	HALF PAGE 113mm x 92mm	THIRD PAGE VERTICAL 40mm x 202mm HORIZONTAL 113mm x 65m	QUARTER PAGE 113mm x 45mm	FEATURE AD (EDITORIAL WITH PHOTO)	SMALL EDITORIAL
ISSUE	$3,150	$1,890	$1,330	$1,050	$600 +GST per edition	$400 +GST per edition
2 ISSUES	$2,990	$1,800	$1,265	$1,000		
3 ISSUES	$2,870	$1,720	$1,200	$950		
4 ISSUES	$2,720	$1,620	$1,140	$910		

AD FORMAT GUIDE



PREMIUM OPPORTUNITIES
Pricing available on request.

FRONT COVER EXCLUSIVE

INSIDE COVER

BACK COVER

WHATS ON

PREMIUM PLACEMENTS *(loadings apply)*